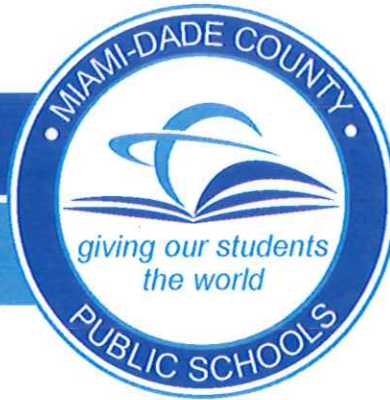


# OFFICE OF ECONOMIC OPPORTUNITY



INAUGURAL REPORT  
COVERING FISCAL YEARS  
2013-2014 & 2014-2015



**THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA**

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**SUPERINTENDENT OF SCHOOLS**

ALBERTO M. CARVALHO

**STUDENT ADVISOR**

LOGAN SCHROEDER-STEPHENS

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# FROM THE SUPERINTENDENT OF SCHOOLS



## Dear School Board Members and Small Business Community:

In 2012, Miami-Dade County Public Schools (M-DCPS) asked the community to support a 1.2 billion dollar General Obligation Bond for school construction to improve all schools and bring about digital access equity, with the promise that bond proceeds would support local economic recovery, specifically in underserved communities and bond proceeds would be shared equitably throughout all communities.

As a result, a historic partnership was formed between M-DCPS and The Committee for Fair and Equitable Distribution of Public Contracts (Committee). The committee includes among other community organizations, the NAACP, the Urban League of Greater Miami and BAC Funding Corporation.

For its part, the District created the Office of Economic Opportunity (OEO) in February 2013, with the understanding that equity and inclusion in economic opportunity is as important to breaking the cycle of poverty and racial injustice as is equity and access to educational opportunities.

The partnership forged between M-DCPS, the Committee, and the community has yielded historic results. I am excited to share with you information regarding the impact of their partnership on the business

outcomes for small, micro, minority, and women-owned enterprises and our efforts to support them through the OEO by promoting and empowering vendors, contractors and certified firms. Since April of 2013, there has been certification of more than 687 firms with nearly 90 percent being local minority and women-owned enterprises. OEO has conducted more than 100 outreach/technical assistance programs aimed at increasing awareness and participation in the program. In 2014, a Compliance Department was established within OEO which reviews internal policies, procedures, and Board items and conducts site visits to targeted schools to ensure contractual agreements are maintained. During fiscal years 2013-2014, M-DCPS spent \$55.63 million and during fiscal years 2014-2015, M-DCPS increased its spending to \$115 million with certified small, micro, minority and women-owned business enterprises.

In October, true to our commitment to the community, and thanks to the leadership of our School Board Members, the District restored our Minority/Women Owned Business Enterprise program and adopted a Commercial Anti-Discrimination Policy and a Diversity and Inclusion Policy.

We continue to increase our vendor pool of certified firms, reduce barriers to doing business with M-DCPS, and expand the availability of contracting opportunities. This allows our local entrepreneurs to focus more on contracting opportunities and the business of doing business.

This inaugural annual report represents just the first steps of our work to level the economic playing field for all. M-DCPS is committed to ensuring continued accountability, openness, and improved program outcomes for our local businesses.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read 'Alberto M. Carvalho'. The signature is fluid and cursive, written over a white background.

**Alberto M. Carvalho**  
Superintendent of Schools

# FROM THE ECONOMIC DEVELOPMENT OFFICER



## Dear School Board Members and Small Business Community:

I am proud to report the state of small and minority business opportunities is strong and getting stronger by the day! Our inaugural OEO Report details our progress in achieving benchmarks, success stories and actual dollars spent with our local business community.

Our office focuses on the following primary functions: certification, compliance, contractor prequalification, community outreach and technical assistance. We started certifying local firms in April 2013 and as of this report we have certified more than 664 Small and Micro Business Enterprises and more than 744 Minority/Women Business Enterprises. Outreach continues to play a critical role in advocating for local businesses as our office has held more than 100 outreach events in two years. Our Board also approved strategic partnership agreements with the Florida Small Business Development Center Network, Hispanic Business Initiative Fund and the NAACP Miami-Dade Branch.

After a thorough review of our program, we extended the certification period from two to three years, revised thresholds of all categories and clarified the definition of a Miami-Dade business. Furthermore, we also created a Small, Micro and M/WBE Administrative Procedures Manual outlining the guidelines and objectives of the program.

As we reflect on this initial report, we will continue to reach out to local stakeholders, business owners, community leaders, clergy and civic organizations to increase our outreach and ties to the community. This report shares our progress, achievements, recommendations and success stories of our Small, Micro and M/WBE firms.

Respectfully submitted,

A handwritten signature in blue ink that reads "Brian A. Williams". The signature is stylized and fluid.

Brian A. Williams, Esq.  
Economic Development Officer

## ABOUT THE OEO

**M**iami-Dade County Public Schools is the fourth largest school district in the country. The School Board of Miami-Dade County, Florida (The Board) adopted policy 6320.02 Small/Micro Business Enterprise Program (SBE/MBE) and Minority/Women Business Certification (M/WBE) in 2012 to provide expanded and equitable participation by small and micro businesses in School Board procurement of goods and services, construction, and professional services. During fiscal year 2013-2014, the policy was revised to allow for greater participation, extension of the certification period and an increased vendor pool.



The Office of Economic Opportunity (OEO) promotes the economic development and growth of Small/Micro Business Enterprises and Minority/Women Business Enterprises through its certification program, community outreach programs, contract review and monitoring activities in addition to ongoing interaction with other municipal agencies, quasi-public agencies and the local marketplace. The OEO strives to ensure that local SBE's, MBE's, and M/WBE's have the maximum opportunity to do business with the School Board of Miami-Dade County, Florida and to provide equal opportunity for all segments of the contracting community. The OEO currently operates under School Board Policy 6320.02 and the OEO Administrative Procedures Manual.

## WHAT PEOPLE ARE SAYING

"As a local black business owner, technical assistance and business development was key to my success. I must give credit to OEO for truly providing great service and support to my business!"



– Ricky Brantley, Viking Defense, Inc.

"As a local certified Hispanic and service-disabled veteran, the OEO has provided opportunities for my company to grow. I am proud to say I have already partnered with two prime contractors as a consultant for work with the Miami-Dade County Public Schools!"



– Moises Montanez, ALTA Quality Builders

"I have seen first-hand how the contractor prequalification process is easy to navigate and ultimately I was awarded contracts through sheltered market initiatives. The opportunity to work for the school district has been amazing!"



– Kelli Erbs Garcell, M.A.C.

"My journey to landing my first contract started in the OEO. After talking to staff, getting certified and prequalified, the OEO is the reason I landed many contracts and connected with larger contractors on their projects!"



– Mike Butler, Easy Painting & Decorating, Inc.

"Many don't understand the benefits of set-asides or sheltered market programs for small businesses. I am a product of the district's initiative and I encourage others to get certified today!"



– Claudia Gabuardi, GAMAX Consulting, Inc.

"Whether it is an outreach event, technical assistance program, or the business showcase, the OEO events are well organized and provide helpful information to the vendor community."



– Dorothy Brown-Alfaro, Jador International Corporation

# OEO PROGRAMS & SERVICES

## CERTIFICATION

The OEO currently manages the School Board of Miami-Dade County, Florida's Small/Micro Business Enterprise Program which provides a race and gender neutral process to expand opportunities in the procurement process. In addition, the OEO also certifies vendors as Minority and Women-Owned Business Enterprises. Businesses seeking certification will be required to complete an application and submit supporting documentation including validating ownership, financial control, and business experience.

## SMALL/MICRO BUSINESS ENTERPRISE PROGRAM ELIGIBLE DESIGNATIONS

Eligibility in the SBE/MBE Program is based on a company's revenue averaged over a three year period.

INDUSTRY	MICRO BUSINESS ENTERPRISE	SMALL BUSINESS ENTERPRISE
Construction & Specialty Trades	Less than \$1,000,000	Tier 1 – Less than \$3,000,000 Tier 2 – Less than \$6,000,000
Goods and Services	Less than \$1,000,000	Tier 1 – Less than \$2,000,000 Tier 2 – Less than \$4,000,000
Professional Services A/E	Less than \$500,000	Tier 1 – Less than \$1,000,000 Tier 2 – Less than \$2,000,000
Professional Services (non A/E)	Less than \$1,000,000	Tier 1 – Less than \$2,000,000 Tier 2 – Less than \$4,000,000

Additional eligibility requirements:

- Independently owned and operated business that is not dominant in its field of operation and is performing a commercially useful function.
- The business has its principal place of business in Miami-Dade County for at least a year preceding the application.
- The business has been established for at least one year and the principals of the business have at least three years of relevant experience prior to forming or joining the business.
- The business has an occupational license and all required professional licenses and/or contractor qualifier licenses.
- The owner of the business must have the required professional license(s) and contractor qualification license.

## MINORITY/WOMEN BUSINESS ENTERPRISE PROGRAM ELIGIBLE DESIGNATIONS

American Women

African-Americans

Hispanic-Americans

Asian-Americans

Native-Americans

\*Service-Disabled Veterans

*\*New category established by the State of Florida*



## THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA'S RECOGNIZED CERTIFICATION PROGRAMS

In order to maximize participation in its program, the Board through the Superintendent, may recognize and honor valid Small and Minority Business Certifications granted by other agencies. The School Board of Miami-Dade County, Florida currently recognizes the following certifications:

- Miami-Dade County (Small Business Enterprise Program)
- U.S. Small Business Administration (8(a) Certification Program)
- Southern Florida Minority Supplier Development Council (M/WBE Certification Program)
- State of Florida-Office of Supplier Diversity (M/WBE Certification Program)

## BENEFITS OF SMALL, MICRO AND M/WBE BUSINESS CERTIFICATION

- Sheltered Market opportunities for only certified firms to compete for school district contracts
- First-tier referrals to other departments
- Listing of your business in an exclusive on-line directory of firms
- 3-year certification period
- Subscription to "Opportunity Knocks", a monthly e-newsletter to aid your business development
- Project specific goals for SBE, MBE, and M/WBE utilization
- Vendor Spotlight
- Bid, RFP, and RFQ Preference Points

## CONTRACTOR PRE-QUALIFICATION

The Contractor Pre-qualification process is for construction companies seeking to do business with The School Board of Miami-Dade County, Florida as a "Prime" Contractor on Capital or Maintenance Construction Projects. In order to qualify, firms are required to meet certain criteria prior to bidding on any project. Contractor Pre-qualification is valid for one year.

The District currently employs the following delivery methods to construct, renovate, and maintain facilities:

- Construction Management @ Risk (CM @ Risk)
- Design-Build
- Conventional (Hard-Bid)
- Job Order Contracts (JOC-term)
- CM @ Risk Miscellaneous Contracts (term)
- Term Contracts

## COMMUNITY OUTREACH & TECHNICAL ASSISTANCE

The OEO hosts seminars and workshops on doing business with the School Board and provides direct access to both local businesses and economic development organizations to enhance business development. In addition, the OEO sponsors technical assistance workshops aimed at assisting small and minority owned businesses grow and develop their companies.

## COMPLIANCE, MONITORING, & REPORTING

The OEO provides contract compliance monitoring, on-site monitoring and Small, Micro, M/WBE, and Workforce Utilization reporting. In addition, vendors (including Prime contractors, subcontractors, and subconsultants) are provided a formal Complaint and Feedback process, which is investigated by the Compliance department.

# OEO PLAN OF ACTION



2013-2014

## VISION

The Office of Economic Opportunity's (OEO) mission is to improve business and economic opportunities for Miami-Dade County's small, micro and minority and women-owned firms. OEO's goal is to empower and promote local small, micro and minority and women-owned firms. In the 2013-2014 Fiscal Year the OEO focused on building the Small Business Enterprise Program with a theme based on "PROGRESS":

### PARTNERSHIPS

Develop partnerships with local municipalities, agencies, community/trade organizations.

### REGISTRATION

Increase vendor registration in the Business Enterprise Program through interagency agreements, reciprocity, and community awareness.

### OUTREACH

Promote business opportunities with the District through various outreach activities including business fairs, trade shows, publications, and community programming.

### GROWTH

Assist small/micro businesses in growing their business through sheltered market programs designed specifically for small/micro businesses.

### REVIEW

Review current M-DCPS policies and selection procedures to determine ways to improve existing M-DCPS practices.

### EDUCATE

Provide technical development and financial assistance programs to the small business community to prepare them for competitive solicitations.

### SHARE

Share information with other agencies regarding certified firms, outreach information, and assistance programming.

### STIMULATE

Stimulate the Miami-Dade County economy through increased opportunities for local small businesses.

Promoting PROGRESS for Small, Micro and M/WBE firms.

# STRATEGIC PLAN

## GOAL # 1

**Increase the number of certified small and micro business enterprises in the District's SBE/MBE registry.**

## STRATEGY: A

**Identification of Small/Micro Business Enterprises**

### Objective/Steps:

1. Establish a combined Small Business and Minority/Women Business Enterprise Certification Application.
2. Designate two staff members as Small Business Outreach Coordinators.
3. Develop a targeted media campaign, to include designated media outlets.
4. Coordinate with other local government agencies (County, College, MDX, FIU, City of Miami).
5. Request input from community leaders to identify small and micro businesses.
6. Make presentations at various community and trade organization meetings.
7. Host vendor registration and certification outreach events.
8. Survey newly identified firms to find out what barriers exist to doing business with MDCPS.
9. Grant reciprocity to agencies with similar certification requirements (Miami-Dade County, U.S. Small Business Administration)

## GOAL # 2

**Increase the participation of small and micro businesses as prime contractors/consultants and subcontractors/sub consultants on contracts.**

## STRATEGY: A

**Effective solicitation planning**

### Objective/Steps:

1. Strive for diversity in the development of evaluation/selection committees.
2. Goal Setting Committee will review individual contracts and maximize prime contractor incentives and subcontracting goals.
3. Provide opportunities for small and micro business enterprises to participate as prime consultants/contractors on contracts.
4. Debundle contracts to allow smaller contracts to be made available to SBE/MBEs.
5. Review insurance requirements on various M-DCPS contracts with the approval of Risk Management. This will allow for smaller vendors to be able to afford a lesser amount of insurance limits for lower risk projects. Language will be added to specific solicitations to explain to firms that insurance language may be negotiable.
6. Extend solicitation deadlines on a case by case basis when it is determined that more time is needed for small or micro business enterprises to respond.
7. Small Business Advisory Committee will provide recommendations to the Superintendent and OEO concerning ways to improve District procedures and/or processes.

**STRATEGY: B****Build capacity and encourage SBE/MBEs to respond as prime contractors/consultants****Objective/Steps:**

1. Create a OEO newsletter/email blast and regular mail to highlight:
  - Training, presentations, and Meet & Greets
  - Solicitations/Contracting Opportunities
  - Successful projects with SBE/MBE participation
2. Develop the OEO website to better serve as an outreach tool. Include links to the Procurement Department, Current Bids/RFQs, and websites for other organizations.
3. Enter into an Inter-local Agreement with Miami-Dade County and Miami-Dade College. Explore additional inter-agency agreements.
4. Execute a Memorandum of Understanding and/or Strategic Alliance with the U.S. Small Business Administration to provide additional technical assistance and training to SBE/MBEs.
5. Upon request, debrief unsuccessful firms to point out what areas they could improve.
6. Implement a prompt pay process to help SBE/MBEs with cash flow.
7. Establish a Bonding Assistance Program to assist SBE/MBEs in obtaining bonds.
8. Establish a Mentor Protégé Program to foster relationships between large Prime Contractors and SBE/MBEs.
9. Create Vendor Complaint Process.

**STRATEGY: C****Implementation and Review of SBE/MBE Policy****Objective/Steps:**

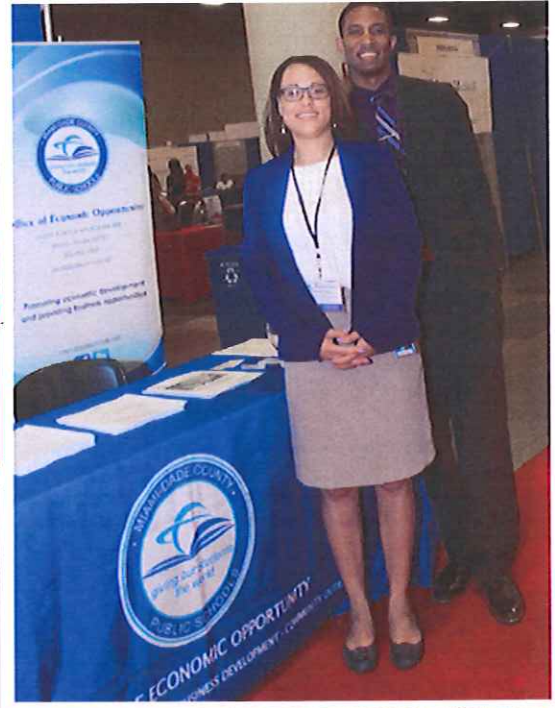
1. Determine whether firms are at a disadvantage due to current selection criteria and/or procedures.
2. Establish a stakeholder input process to consider potential modifications to the SBE/MBE Policy.
3. Encourage large firms to utilize SBE/MBEs as subcontractors.
4. Appoint SBE/MBE Advisory Committee.
5. Appoint Goal Setting Committee.
6. Conduct/Monitor Disparity Study.
7. Monitor various programs Statewide and Nationwide to learn various strategies being implemented in other Business Enterprise programs.

**STRATEGY: D****Build capacity and encourage Small/Micro Business Enterprises to participate as subcontractors/sub consultants****Objective/Steps:**

1. Provide a list of SBE/MBEs available to serve as subcontractors/sub consultants to prime consultants during contract negotiations of Bond Projects and encourage use of SBE/MBE subcontractors/sub consultants.
2. Hold "meet the primes" events, which will include individual meeting between primes and potential SBE/MBEs available to participate as subcontractors/ sub consultants.

3. Encourage large firms to utilize SBE/MBEs as subcontractors.
4. Review performance evaluation procedures to demonstrate SBE/MBE capabilities and assist them in developing successful performance records.
5. Host trainings on various rotating topics to include: bonding and insurance, accessing capital, accessing equipment, subcontractor rights and responsibilities, and District contract requirements.
6. Coordinate with Small Business Administration, County, College in order to host training on how to answer solicitations and/or bid requests.
7. Monitor and verify payments made to subcontractors/sub consultants.





# OEO PLAN OF ACTION



2014-2015

## VISION

In an effort to build upon the large interest and participation in the School Board's Small, Micro, and Minority/-Women Business Enterprise Certification Program, the theme for Fiscal Year 2014-2015 was "Create", largely impart to the various new programs and procedures that were being developed at the School Board.

### COMPLIANCE

Track and routinely report contract and expenditure information on SBE, MBE, and M/WBE firms. Ensure compliance with project specific Workforce and SBE/MBE goals on General Obligation Bond Projects by reviewing utilization data as well as the performance of site visits.

### REGISTRATION

Continue efforts to increase vendor registration in the Business Enterprise Program through inter-agency agreements, reciprocity, and community awareness. Identify additional barriers to certification and develop processes to assist SBE, MBE, and M/WBE firms in completing registration.

### EDUCATION

Develop Technical and Financial Assistance Programs aimed at assisting SBE, MBE, and M/WBE firms in building capacity as well as to prepare them for the competitive solicitation process.

### ACCESS

Assist vendors in obtaining access to Prime Contractors and relevant Stakeholders through Joint Prequalification Workshops, Local Workforce Events, and Matchmaking Events.

### TECHNOLOGY

Enhance vendors ability to do business with MDCPS by creating online applications for SBE, MBE, and M/WBE Certification as well as Contractor Prequalification. Purchase and implement a Contractor Compliance System aimed at assisting MDCPS in the following areas: Goal Setting and SBE, MBE, and M/WBE Utilization and Availability.

### ECONOMIC DEVELOPMENT

Ongoing review of current MDCPS policies, practices, and procedures in an effort to modify and create new programs, policies, and procedures aimed at increasing opportunities for SBE, MBE, and M/WBE firms to obtain MDCPS contracts and awards.

CREATING opportunities for Small, Micro, and M/WBE firms

# STRATEGIC PLAN

## GOAL # 1

**Continue to increase the number of certified Small, Micro, and Minority/Women Business Enterprises in the District's SBE/MBE/MWBE registry.**

## STRATEGY: A

**Identification of Small/Micro/Minority/Women Business Enterprises**

### Objective/Steps:

1. Create an Interlocal Certification Application to expedite the certification process.
2. Provide an On-line Application for SBE, MBE, and MWBE Certification.
3. Expand the Market Area for MWBE Certification to Broward and Palm Beach Counties.
4. Continue to develop a targeted media campaign, to include designated and diverse media outlets.
5. Coordinate with other local agencies, business/trade organizations, and chambers (Jackson Health, Beacon Council, SFMDC, M-DCC)
6. Request input from community leaders, SBE Advisory Committee, GOB Advisory Committee.
7. Continue presentations at various community and trade organization meetings.
8. Host vendor registration and certification outreach events.
9. Grant reciprocity to agencies/organizations with similar certification requirements (SFMDC, Office of Supplier Diversity)

## GOAL # 2

**Continue to increase the participation of small and micro businesses as prime contractors/consultants and subcontractors/sub consultants on contracts.**

## STRATEGY: A

**Effective solicitation planning.**

### Objective/Steps:

1. Provide training on diversity and inclusion for staff involved in the evaluation/selection process.
2. Create objective criteria for evaluating MWBE Utilization Plans.
3. Provide training on "How to Prepare a RFQ" and/or other responses to District solicitations.
4. Advertise Sheltered Market solicitations for Certified SBE and/or MWBE participation only.
5. Modify CM-at-Risk and A/E Selection procedures to encourage diversity and inclusion of SBE, MBE, and M/WBE firms.
6. Host Pre-Qualification Workshops to increase the pool of Prequalified Contractors who are also SBE, MBE and M/WBE firms.
7. Reimburse Small/Micro Business Enterprises for costs associated with carrying insurance on continuing contracts until projects are assigned.
8. Consider revisions to Prompt Payment Policy to expedite payment to SBE, MBE, and M/WBE firms.



**STRATEGY: B****Build capacity and encourage SBE/MBEs to respond as prime contractors/consultants****Objective/Steps:**

1. Launch a social media campaign (Twitter, Facebook) to provide regular information on:
  - Events/Programs
  - Solicitations/Contracting Opportunities
  - Successful projects with SBE/MBE participation
2. Develop the OEO website to better serve as an outreach tool. Include links to the Procurement Department, Current Bids/RFQs, and websites for other organizations.
3. Enter into an Inter-local Agreement with Miami-Dade County and Miami-Dade College. Explore additional inter-agency agreements.
4. Execute a Memorandum of Understanding and/or Strategic Alliance with the U.S. Small Business Administration to provide additional technical assistance and training to SBE/MBEs.
5. Upon request, debrief unsuccessful firms to point out what areas they could improve.
6. Implement a prompt pay process to help SBE/MBEs with cash flow.
7. Establish a Bonding Assistance Program to assist SBE/MBEs in obtaining bonds.
8. Establish a Mentor Protégé Program to foster relationships between large Prime Contractors and SBE/MBEs.
9. Create Vendor Complaint Process.

**STRATEGY: C****Implementation and Review of SBE/MBE Policy****Objective/Steps:**

1. Determine whether firms are at a disadvantage due to current selection criteria and/or procedures.
2. Establish a stakeholder input process to consider potential modifications to the SBE/MBE Policy.
3. Encourage large firms to utilize SBE/MBEs as subcontractors.
4. Appoint SBE/MBE Advisory Committee.
5. Appoint Goal Setting Committee.
6. Conduct/Monitor Disparity Study.
7. Monitor various programs Statewide and Nationwide to learn various strategies being implemented in other Business Enterprise programs.

**STRATEGY: D****Build capacity and encourage Small/Micro Business Enterprises to participate as subcontractors/sub consultants****Objective/Steps:**

1. Provide a list of SBE/MBEs available to serve as subcontractors/sub consultants to prime consultants during contract negotiations of Bond Projects and encourage use of SBE/MBE subcontractors/sub consultants.

2. Hold "meet the primes" events, which will include individual meeting between primes and potential SBE/MBEs available to participate as subcontractors/ sub consultants.
3. Encourage large firms to utilize SBE/MBEs as subcontractors.
4. Review performance evaluation procedures to demonstrate SBE/MBE capabilities and assist them in developing successful performance records.
5. Host trainings on various rotating topics to include: bonding and insurance, accessing capital, accessing equipment, subcontractor rights and responsibilities, and District contract requirements.
6. Coordinate with Small Business Administration, County, College in order to host training on how to answer solicitations and/or bid requests.
7. Monitor and verify payments made to subcontractors/sub consultants.

#### STRATEGY: E

#### Focus on workforce and youth development in Miami-Dade County

##### Objective/Steps:

1. Request that our prime consultants and contractors hire high school students as interns and provide training to them.
2. Work with organizations like The Urban Construction Crafts Academy and develop training programs for MDCPS students.
3. Work with Career Source South Florida on developing additional training opportunities for local Miami-Dade residents.
4. Review composition of workforce under MDCPS' construction contracts. After assessment, if certain groups are underrepresented, the District will develop a strategy to promote more diverse hiring practices.

#### STRATEGY: F

#### Develop a program for assisting with accessing capital and bonds

##### Objective/Steps:

1. Develop a Bonding assistance program by working with agencies such as the Small Business Administration and Surety and Fidelity Association, Inc.
2. Investigate programs such as Owner Self Insurance Plans, to determine ways in which to provide insurance and bonding to Small Businesses.
3. Consider bonding waivers on small projects to promote availability of smaller contracts for Small Businesses.



# M-DCPS LOCAL WORKFORCE SNAPSHOT

Rank	Area Name	Total Average Employment	*Average Hourly Wage	Average Weekly Wage	*Average Annual Wage
3	Miami-Dade County, Florida	1,007,244	\$21.80	\$872	\$45,344

\*Source: Labor Market Statistics, Quarterly Census of Employment and Wages Program (3rd Quarter 2013)

Civilian Labor Force	Employment	Unemployment	Unemployment Rate (%)
1,287,348	1,179,118	108,230	8.4

\*\*Source: Labor Market Statistics, Local Area Unemployment Statistics Program (2013)

Area Name	Civilian Labor Force	Number Employed	Number Unemployed	Unemployment Rate	Preliminary Data
Florida	9,631,964	9,043,171	588,793	6.1%	Yes

\*\*\*Source: Labor Market Statistics, Local Area Unemployment Statistics Program (May 2014)

Rank	Area Name	Unemployment Rate	Preliminary Data
9	Miami-Dade County, Florida	7.6%	Yes

\*\*\*\*Source: Labor Market Statistics, Local Area Unemployment Statistics Program (May 2014)



# M-DCPS RETURN ON INVESTMENT

## FY 2013-2014 OEO IN THE COMMUNITY

#of seminars/workshops in FY 2013/14.....	26
#of radio/newspapers "impressions" .....	10
#of outreach emails.....	24,107

**Certification:** Certified **442** firms, an increase of 342 since October 2013.

**Prequalification:** Prequalified **210** firms, of which **93** are SBE firms and **105** are M/WBE firms.

## FY 2014-2015 OEO IN THE COMMUNITY

#of seminars/workshops in FY 2014/15.....	40
#of radio/newspapers "impressions" .....	9
#of outreach emails.....	31,254

**Certification:** Certified **664** Small + Micro Business Enterprise, Certified 744 M/WBE firms.

**Prequalification:** Prequalified **168** firms, of which **82** are SBE firms and **86** are M/WBE firms.

## As of FY 2014-2015

### twitter

- ✓ 833 tweets
- ✓ 691 followers

### facebook

- ✓ 384 likes

**Certification Walkins:** 310

**Contractor Prequalification Walkins:** 169

## Compliance

### 1. #of complaints - 8

- 4 - payment issues,
- 2 - contract terms,
- 1 - jobsite treatment,
- 1 - possible bid shopping referred to IG.

### 2. #of complaints resolved - 8

### 3. #of feedback forms received

- 1 - business feedback form,
- 1 - business compliant form.

### 4. #of Board Item Policy Reviews - 125

- |                                      |                 |
|--------------------------------------|-----------------|
| 51 - Architect + Engineering related | 9 - OEO related |
| 38 - Construction related            | 4 - Procurement |
| 15 - Maintenance related             |                 |
| 8 - Change orders                    |                 |

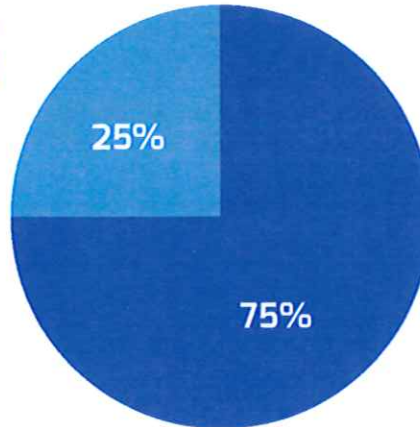
# SUCCESS STORIES FOR PROJECTS UP TO \$200,000

Commissioning of Sheltered Market **Architects/Engineers** Projects Consultant for projects up to \$200,000  
(Approved at 4/9/14 Board Meeting, *Agenda Item F-21*)

## OF THE FIRMS THAT WERE SELECTED AS MICRO BUSINESS ENTERPRISES

### ARCHITECTS/ENGINEERS

1 out of 4 are  
Non-Minority  
owned (25%)



3 out of 4 are  
Hispanic Male  
owned (75%)

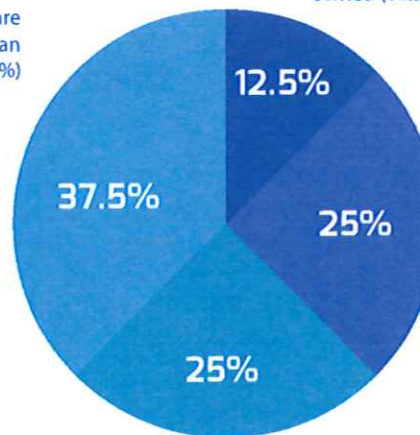
\*Overall 3 out of 4 firms are certified MWBEs (75%)\*

Commissioning as a Sheltered Market **Construction Managers-at-Risk** Firms for projects up to \$200,000  
(Approved at 4/9/14 Board Meeting, *Agenda Item F-22*)

## OF THE FIRMS THAT WERE SELECTED AS MICRO BUSINESS ENTERPRISES

### CONSTRUCTION MANAGERS-AT-RISK

3 out of 8 are  
African-American  
Male owned (37.5%)



1 out of 8 are  
Hispanic Male  
owned (12.5%)

2 out of 8 are  
Hispanic Female  
owned (25%)

2 out of 8 are African-American Female  
owned (25%)

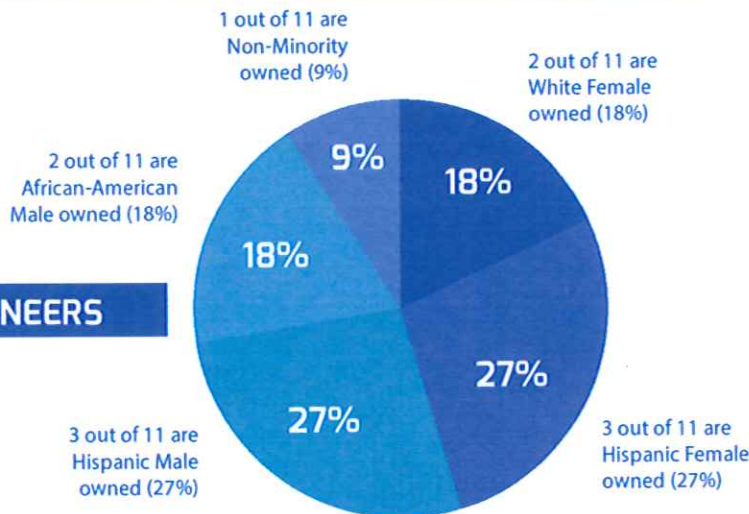
\*Overall 8 out of 8 firms are certified MWBEs (100%)\*

# SUCCESS STORIES FOR PROJECTS UP TO \$1,000,000

Commissioning of Sheltered Market **Architects/Engineers** Projects Consultant for projects up to \$1 million (Approved at 03/12/14 Board Meeting, *Agenda Item F-21*)

## OF THE FIRMS THAT WERE SELECTED AS SMALL BUSINESS ENTERPRISES

### ARCHITECTS/ENGINEERS

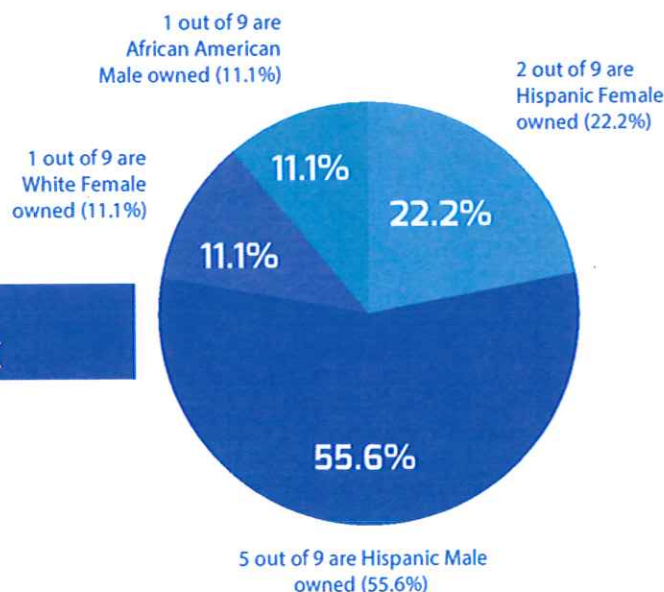


\*Overall 10 out of 11 firms are certified MWBEs (91%)\*

Commissioning as a Sheltered Market **Construction Managers-at-Risk** Firms for projects up to \$1 million (Approved at 03/12/14 Board Meeting, *Agenda Item F-22*)

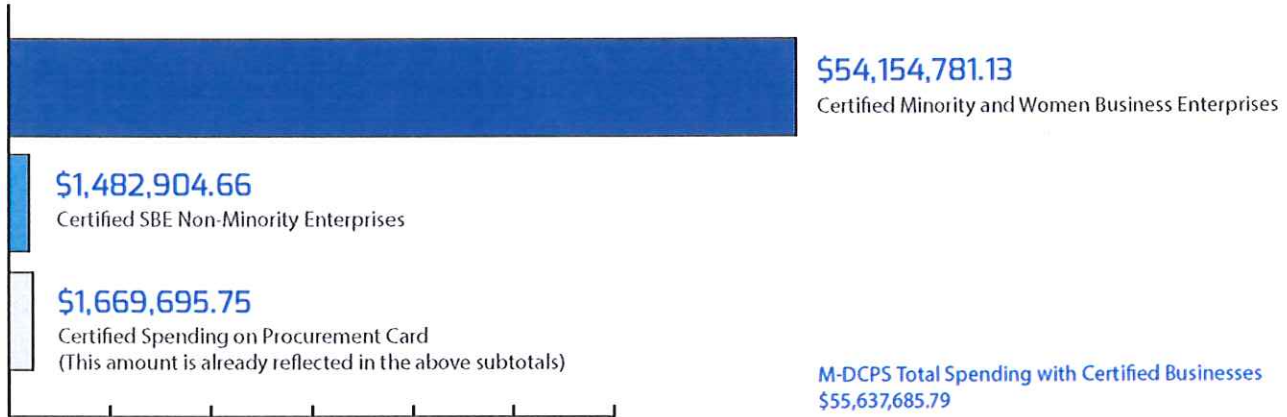
## OF THE FIRMS THAT WERE SELECTED AS MICRO BUSINESS ENTERPRISES

### CONSTRUCTION MANAGERS-AT-RISK

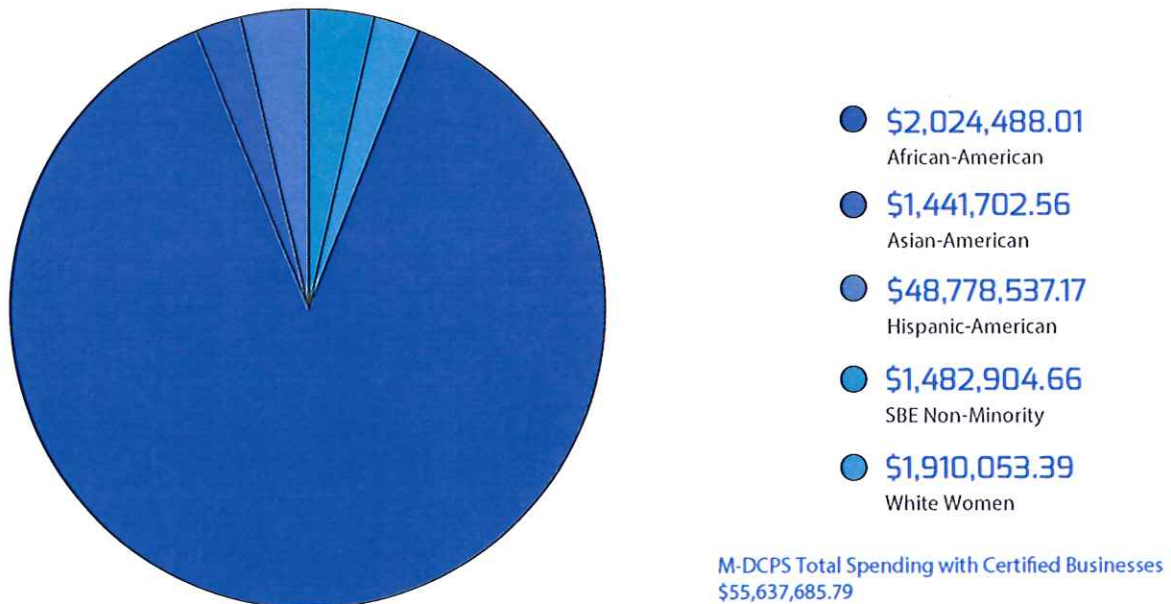


\*Overall 9 out of 9 firms are certified MWBEs (100%)\*

# FY 2013-2014 TOTAL CERTIFIED DIVERSE PAYMENTS<sup>1</sup>



# FY 2013-2014 TOTAL PAYMENT AND PROCUREMENT CARD SPENDING<sup>2</sup>



1. The payment and procurement data was provided by the Accounts Payable/P-Card Department. The OEO conducted a certification compliance review and the information was subsequently independently reviewed by the Office of Management & Performance Audits.

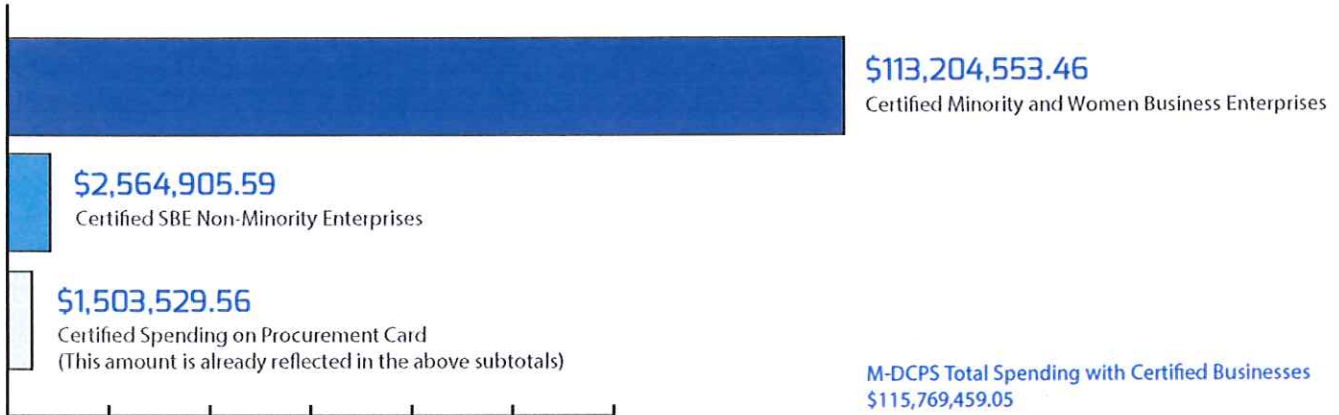
2. The district captured certified small business enterprise and micro business enterprise spending. Since these firms have multiple certification types and to avoid over counting, these figures are included in the universal M/WBE reported dollars.

3. On November 21, 2012, the Board repealed its Business Development and Assistance Program Policy with the understanding that it would develop a new M/WBE Program and approved the Small/Micro Business Enterprise Program and Minority/Women Business Enterprise Certification.

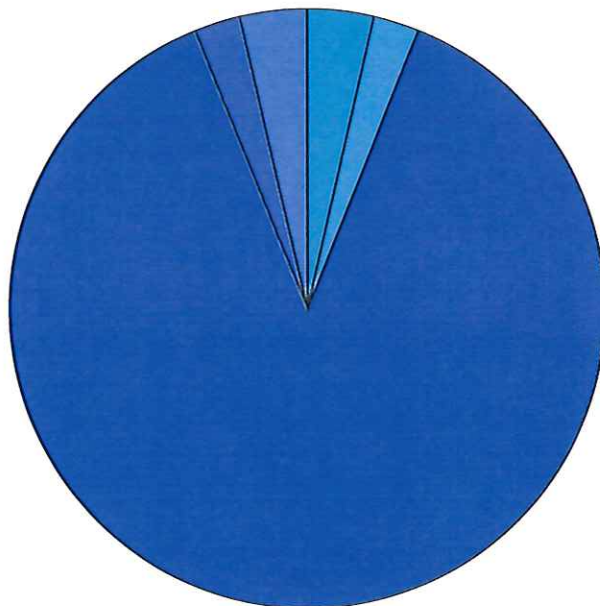
4. The total district budget is 947,526,081.23, while the categories open for competition is \$392,057,942.06, which excludes payments to charter schools, employee deductions, utilities and textbooks. The competitive budget represents 14.19% spent with certified M-DCPS firms.



# FY 2014-2015 TOTAL CERTIFIED DIVERSE PAYMENTS<sup>1</sup>



# FY 2014-2015 TOTAL PAYMENT AND PROCUREMENT CARD SPENDING<sup>2</sup>



**M-DCPS Total Spending with Certified Businesses**  
\$115,769,459.05

1. The payment and procurement data was provided by the Accounts Payable/P-Card Department. The OEO conducted a certification compliance review and the information was subsequently independently reviewed by the Office of Management & Performance Audits.  
 2. The district captured certified small business enterprise and micro business enterprise spending. Since these firms have multiple certification types and to avoid over counting, these figures are included in the universal M/WBE reported dollars.  
 3. On November 21, 2012, the Board repealed its Business Development and Assistance Program Policy with the understanding that it would develop a new M/WBE Program and approved the Small/Micro Business Enterprise Program and Minority/Women Business Enterprise Certification.  
 4. The total district budget is \$1,068,421,598.28, while the categories open for competition is \$324,693,689.76, which excludes payments to charter schools, employee deductions, utilities and textbooks. The competitive budget represents 35% spent with certified M-DCPS firms.

# OEO'S IMPACT IN MIAMI-DADE COUNTY: CERTIFIED SBE FIRMS BY ZIP CODE

## FY 2013-2014

5..... 33010 Hialeah/Hialeah Gardens  
 1..... 33012 Hialeah/Miami  
 3..... 33013 Hialeah  
 10..... 33014 Hialeah/Hialeah Lakes/Miami/Miami Gardens/Opa Locka  
 12..... 33015 Hialeah/Hialeah Lakes/Miami/Miami Gardens  
 13..... 33016 Hialeah/Hialeah Gardens/Miami/Miami Lakes  
 2..... 33017 Hialeah/Miami/Miami Gardens  
 7..... 33018 Hialeah/Hialeah Gardens/Miami/Miami Lakes  
 1..... 33030 Everglades National Park/Homestead/Leisure City/Modello  
 2..... 33032 Homestead/Naranja/Princeton/Redland  
 2..... 33033 Homestead/Leisure City/Naranja  
 17..... 33054 Miami/Miami Gardens/Opa Locka  
 6..... 33056 Miami/Miami Gardens/Opa Locka  
 1..... 33114 Coral Gables/Miami  
 2..... 33122 Doral/Miami  
 4..... 33125 Miami  
 9..... 33126 Doral/Miami  
 5..... 33127 Miami  
 5..... 33129 Miami  
 3..... 33130 Miami  
 4..... 33131 Miami  
 5..... 33132 Miami  
 11..... 33133 Coconut Grove/Coral Gables/Miami  
 21..... 33134 Coconut Grove/Coral Gables/Miami  
 4..... 33136 Miami  
 7..... 33137 Miami  
 10..... 33138 El Portal/Miami/Miami Shores  
 3..... 33139 Fisher Island/Miami/Miami Beach/Venetian Islands  
 1..... 33140 Miami/Miami Beach/Sunset Island  
 3..... 33141 Miami/Miami Beach/North Bay Village/Normandy Isle  
 12..... 33142 Miami  
 4..... 33143 Coral Gables/Miami/South Miami  
 4..... 33144 Coral Gables/Miami/Sweetwater/West Miami  
 5..... 33145 Coral Gables/Miami  
 6..... 33146 Coconut Grove/Coral Gables/Miami/South Miami  
 7..... 33147 Miami  
 3..... 33150 El Portal/Miami/Miami Shores  
 24..... 33155 Miami/South Miami/West Miami  
 8..... 33156 Coral Gables/Kendall/Miami/South Miami/Pinecrest  
 9..... 33157 Cutler Bay/Cutler Ridge/Miami/Palmetto Bay/South Miami  
 2..... 33158 Coral Gables/Kendall/Miami/Palmetto Bay  
 2..... 33160 Aventura/Miami/North Miami Beach/Sunny Isles  
 5..... 33161 Miami/Miami Shores/North Miami/North Miami Beach  
 2..... 33162 Miami Shores/North Miami/North Miami Beach  
 1..... 33165 Miami/Westchester  
 24..... 33166 Doral/Medley/Miami/Miami Springs  
 1..... 33167 Miami/Miami Shores/North Miami  
 2..... 33168 Miami/Miami Shores/North Miami  
 17..... 33169 Miami/Miami Gardens/North Miami/North Miami Beach  
 2..... 33170 Miami/Perrine/Goulds/Cutler Ridge  
 11..... 33172 Doral/Kendall/Sweetwater/West Miami  
 6..... 33173 Kendall/Miami/South Miami  
 2..... 33174 Miami/Sweetwater/West Miami  
 8..... 33175 Miami  
 15..... 33176 Kendall/Miami/Palmetto Bay/South Miami  
 7..... 33177 Miami/Perrine  
 8..... 33178 Doral/Medley/Miami  
 6..... 33179 Miami/Miami Gardens/North Miami Beach  
 4..... 33180 Aventura/Miami/North Miami Beach  
 3..... 33181 Miami/North Miami/North Miami Beach  
 2..... 33182 Doral/Miami/Sweetwater/West Miami  
 3..... 33183 Kendall/Miami/South Miami  
 4..... 33185 Miami  
 35..... 33186 Kendall/Miami  
 1..... 33187 Miami/Perrine  
 1..... 33189 Cutler Bay/Cutler Ridge/Miami/Perrine  
 4..... 33193 Kendall/Miami  
 3..... 33196 Kendall/Miami

**TOTAL: 442**

## FY 2014-2015

6..... 33010 Hialeah/Hialeah Gardens  
 6..... 33012 Hialeah/Miami  
 5..... 33013 Hialeah  
 14..... 33014 Hialeah/Hialeah Lakes/Miami/Miami Gardens/Opa Locka  
 15..... 33015 Hialeah/Hialeah Lakes/Miami/Miami Gardens  
 20..... 33016 Hialeah/Hialeah Gardens/Miami/Miami Lakes  
 2..... 33017 Hialeah/Miami/Miami Gardens  
 9..... 33018 Hialeah/Hialeah Gardens/Miami/Miami Lakes  
 1..... 33024  
 3..... 33025  
 1..... 33026  
 1..... 33028  
 1..... 33030 Everglades National Park/Homestead/Leisure City/Modello  
 2..... 33031  
 3..... 33032 Homestead/Naranja/Princeton/Redland  
 2..... 33033 Homestead/Leisure City/Naranja  
 1..... 33034  
 24..... 33054 Miami/Miami Gardens/Opa Locka  
 2..... 33055  
 9..... 33056 Miami/Miami Gardens/Opa Locka  
 1..... 33114 Coral Gables/Miami  
 1..... 33116  
 8..... 33122 Doral/Miami  
 5..... 33125 Miami  
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 13..... 33157 Cutler Bay/Cutler Ridge/Miami/Palmetto Bay/South Miami  
 2..... 33158 Coral Gables/Kendall/Miami/Palmetto Bay  
 4..... 33160 Aventura/Miami/North Miami Beach/Sunny Isles  
 7..... 33161 Miami/Miami Shores/North Miami/North Miami Beach  
 10..... 33162 Miami Shores/North Miami/North Miami Beach  
 1..... 33165 Miami/Westchester  
 35..... 33166 Doral/Medley/Miami/Miami Springs  
 1..... 33167 Miami/Miami Shores/North Miami  
 1..... 33168 Miami/Miami Shores/North Miami  
 28..... 33169 Miami/Miami Gardens/North Miami/North Miami Beach  
 3..... 33170 Miami/Perrine/Goulds/Cutler Ridge  
 18..... 33172 Doral/Kendall/Sweetwater/West Miami  
 12..... 33173 Kendall/Miami/South Miami  
 4..... 33174 Miami/Sweetwater/West Miami  
 12..... 33175 Miami  
 17..... 33176 Kendall/Miami/Palmetto Bay/South Miami  
 15..... 33178 Doral/Medley/Miami  
 11..... 33179 Miami/Miami Gardens/North Miami Beach  
 7..... 33180 Aventura/Miami/North Miami Beach  
 5..... 33181 Miami/North Miami/North Miami Beach  
 3..... 33182 Doral/Miami/Sweetwater/West Miami  
 3..... 33183 Kendall/Miami/South Miami  
 8..... 33185 Miami  
 46..... 33186 Kendall/Miami  
 3..... 33187 Miami/Perrine  
 1..... 33189 Cutler Bay/Cutler Ridge/Miami/Perrine  
 1..... 33190  
 5..... 33193 Kendall/Miami  
 7..... 33196 Kendall/Miami  
 1..... 33197  
 1..... 33222  
 1..... 33243  
 1..... 33317

**TOTAL: 664**



# STRATEGIC ALLIANCES & PARTNERSHIPS

## **OEO Certification Agreements and Memorandum of Understanding**

### **Certification Agreements:**

- Miami-Dade County
- Miami-Dade College
- U.S. Small Business Administration
- Southern Florida Minority Supplier Development Council

### **Description of Certification Agreements:**

The Miami-Dade School Board and Superintendent Alberto M. Carvalho executed certification agreements with the U.S. Small Business Administration, Miami-Dade County and Miami-Dade College. The certification agreements allow for more participation of small businesses and reduces burdens placed on small business owners.

### **Strategic Partnership Agreements - MOUs (Approved at 5/7/14 Board Meeting):**

- NAACP Miami-Dade Branch
- Hispanic Business Initiative Fund Nationwide, Inc.
- Florida Small Business Development Center (SBDC) Network

### **Description of MOUs:**

The Miami-Dade School Board and Superintendent Alberto M. Carvalho formed a strategic partnership with the NAACP Miami-Dade Branch, Hispanic Business Initiative Fund and Florida Small Business Development Center Network focusing on economic development, business development, job creation and contracts for Miami-Dade businesses. This is the first collaboration by a school district focused on economic and small business development with these organizations. Each organization will provide information regarding its resource partners, make available pamphlets, brochures and other publications, and provide access to its website. Each agreement also contains at least one quantitative, measureable goal increasing the number of certified firms with M-DCPS by at least twenty-five percent within one year.

# COMMUNITY ORGANIZATIONS

The OEO has formed several partnerships and alliances with community organizations and civic groups promoting opportunities for local small businesses. M-DCPS sends on-going communication to the entities supporting our efforts to promote local contracting opportunities. These organizations include:

- Allied Minority Contractors Association
- American Institute of Architects
- Associated Builders and Contractors (ABC)
- Association of General Contractors
- Association of Women Architects and Engineers
- Aventura Marketing Council
- Broward College
- Broward County Minority Builders Coalition
- Broward County Public Schools M/WBE Office
- Builders Association of South Florida
- Business Assistance Center
- Chamber South
- City of Homestead
- Clergy for Change
- Conference of Minority Transportation Officials
- Coral Gables Chamber of Commerce
- Contractors Resource Center
- Construction Small Business Enterprise
- Doral Business Council
- Greater Miami Chamber of Commerce
- Haitian American Chamber of Commerce
- Hialeah Chamber of Commerce
- Homestead/Florida City Chamber of Commerce
- Key Biscayne Chamber of Commerce
- Latin Builders Association
- Latin Chamber of Commerce
- Miami Dade Chamber of Commerce
- Miami Dade College
- Miami Dade Black Affairs Advisory Board
- Miami Dade Economic Advocacy Trust
- Miami Dade Gay and Lesbian Chamber of Commerce
- Miami Lakes Chamber of Commerce
- Minority Business Development Agency Center
- Minority Chamber of Commerce
- NAACP (National Association of Advancement for Colored People)
- National Action Network
- National Association of Black Women in Construction
- National Association of Women in Construction
- Opa-Locka Chamber of Commerce
- Southern Florida Minority Supplier Diversity Council
- Sgroup (National Association of Minority Contractors)
- South Florida Hispanic Chamber of Commerce
- Spanish American League Against Discrimination
- The Real Black Business and Contractors Association
- The Beacon Council
- Underground Contractors of South Florida
- Urban League

# 2013-2014 COMMUNITY OUTREACH AND BUSINESS DEVELOPMENT ACTIVITIES

## JULY

DATE	EVENT	LOCATION
July 25, 2013	Miami-Dade Chamber of Commerce Morning Coffee with the President	Jackson's Soul Food Restaurant 950 NW 3 <sup>rd</sup> Avenue, Miami, FL
July 24, 2013	ABC Contractors – Town Hall Meeting hosted by Board Member Carlos L. Curbelo	Miami-Dade County Public Schools Auditorium 1450 NE 2 <sup>nd</sup> Avenue, Miami, FL
July 16, 2013	Doral Business Council Meeting	Doral Golf Resort 4400 NW 87 <sup>th</sup> Avenue, Miami, FL

## AUGUST

DATE	EVENT	LOCATION
August 16, 2013	Doral Business Council	Miami Free Zone Conference Center 2315 NW 107 <sup>th</sup> Avenue Miami, FL
August 15, 2013	Miami-Dade Chamber of Commerce (Construction Committee Meeting)	Miami-Dade Chamber of Commerce 1951 NW 7 <sup>th</sup> Avenue Suite 13-139
August 1, 2013	Southern Florida Minority Supplier Development Council – Construction Industry Group Meeting	Broward College 111 East Las Olas Blvd. Building 33/ Rom 1208 Fort Lauderdale, Florida

## SEPTEMBER

DATE	EVENT	LOCATION
September 26, 2013	Miami-Dade Chamber of Commerce (Women's Business Council)	Miami Dade College Carrie Meek Entrepreneurial Education Center 6300 NW 7 <sup>th</sup> Avenue, Miami, FL
September 25, 2013	NAACP Miami Dade Branch Economic Development Opportunities & Educational Series	Miami Carol City Senior High 3301 Miami Gardens Drive Miami, Florida 33054
September 13, 2013	Miami Dade County Economic Development Summit 2013	Miami-Dade Public Library 101 West Flagler Street Miami, Florida 33130
September 6, 2013	Minority Affairs Division Miami Dade County	Aviation Department MDC

## OCTOBER

DATE	EVENT	LOCATION
October 31, 2013	Broward Supplier Relations & Diversity Power Panel Business Forum Meet & Greet	A Hugh Adams Central Campus Bldg. 22 – Room 136 Davie, Florida 33314
October 31, 2013	Minority Chamber of Commerce Monthly Meeting	141 SW 7 Street Miami, Florida 33132
October 30, 2013	NAACP Miami Dade Branch Economic Development Opportunities & Educational Series (Part II)	Miami Central Senior High 1781 NW 95 Street Miami, Florida 33147
October 28, 2013	Radio EKOL – Interview with Carline Faustine	WLRN Studios Miami, FL 33132
October 24, 2013	Miami Times Newspaper – Interview with Ashley Montgomery	Via telephone – SBAB, Room 428
October 22, 2013	Office of Economic Opportunity “Coffee with the Community”	School Board Administration Auditorium 1450 NE 2 <sup>nd</sup> Avenue Miami, FL 33132
October 21, 2013	Miami Times Newspaper – Interview with Kevin McNeir	Via telephone – SBAB,, Room 904
October 21, 2013	I CARE General Meeting	D A Dorsey Educational Center 7100 NW 17 <sup>th</sup> Avenue Miami, FL 33147
October 18, 2013	Med Week 2013	Kovens Conference Center 3000 NE 151 <sup>th</sup> Street Miami, FL 33181
October 18, 2013	Radio Interview – WSRF 1580 am	WSRF 1580 am Studio North Miami, Florida
October 17, 2013	Opa-Locka Chamber of Commerce	Opa-Locka City Hall 215 Perviz Avenue Miami, FL 33054
October 17, 2013	Miami Dade County’s Black Advisory Board Symposium	Florida Memorial University 15800 NW 42 <sup>th</sup> Avenue Miami, FL 33056
October 16, 2013	LaPoderosa – Radio Interview with Board Member Regalado	Via telephone – SBAB,, Room 926

## NOVEMBER

DATE	EVENT	LOCATION
November 20, 2013	National Association of Women in Construction (NAWIC) General Meeting	94 <sup>th</sup> Aero Squadron 1395 NW 57 <sup>th</sup> Avenue Miami, Florida 33136
November 20, 2013	NAACP Miami Dade Branch Economic Development Opportunities & Educational Series (Part III)	Richmond Middle School 15015 SW 103 <sup>th</sup> Avenue Miami, Florida 33176
November 15, 2013	Spanish American League Against Discrimination (SALAD)	Renaissance Banquet Hall 2340 SW 32 <sup>th</sup> Avenue Miami, Florida 33145
November 15, 2013	Munilla Construction Management - State of the Program Workshop	94 <sup>th</sup> Aero Squadron 1395 NW 57 <sup>th</sup> Avenue Miami, Florida 33136
November 1, 2013	Diario Las Americas – Interview with Ms. Lavastida “El Bono – Un Ano Mas Tarde”	SBAB, Room 904
November 1, 2013	Miami Herald – Meeting with David Smiley	SBAB, Room 904

## DECEMBER

DATE	EVENT	LOCATION
December 20, 2013	Office of Economic Opportunity” Coffee with the Community”	Jackson’s Soul Food 950 NW 3 <sup>rd</sup> Avenue Miami, Florida 33136
December 19, 2013	Pirtle Construction Subcontractor Outreach Seminar	Miami-Dade County Public Schools SBAB – Auditorium 1450 NE 2 <sup>nd</sup> Avenue Miami, Florida 33132
December 15, 2013	Hot 105 – Hot Talk with Jimmy Brown	Via Telephone
December 13, 2013	Miami-Dade Chamber of Commerce Small Business Certification Workshop	University of Miami Life Science Park 1951 NW 7 <sup>th</sup> Avenue Miami, FL 33136
December 12, 2013	Hialeah Chamber of Commerce	Ramada Inc 1950 West 49 <sup>th</sup> Street Hialeah, FL
December 5, 2013	Cooper Construction Management and Consulting & Kaufman Lynn Construction Outreach Event	Cooper Construction Management & Consulting 1444 Biscayne Blvd. Miami, FL 33132

## JANUARY

DATE	EVENT	LOCATION
January 29, 2014	NAACP Miami Dade Branch Economic Development Opportunities & Educational Series (Part III)	Richmond Middle School 15015 SW 103 <sup>th</sup> Avenue Miami, Florida 33176
January 28, 2014	Office of Economic Opportunity "Coffee with the Community"	Miami-Dade County Public Schools SBAB- Auditorium 1450 NE 2 <sup>nd</sup> Avenue Miami, Florida 33132
January 23, 2014	M-DCPS Disparity Study Townhall Meeting	Miami Jackson Senior High 1751 NW 36 <sup>th</sup> Street Miami, Florida 33142
January 10, 2014	Pirtle Construction Company "Subcontractor Outreach Seminar"	Miami-Dade County Public Schools SBAB- Auditorium 1450 NE 2 <sup>nd</sup> Avenue Miami, Florida 33132
January 8, 2014	Aventura Marketing Council	Hampton Inn 1000 S. Federtal Highway Hallandale Beach, FL 33009

## FEBRUARY

DATE	EVENT	LOCATION
February 11, 2014	Pirtle Construction Company " Local Workforce Seminar"	Miami Jackson Senior High (Auditorium) 1751 NW 36 <sup>th</sup> Street Miami, Florida 33142
February 7, 2014	Miami Beach Chamber of Commerce (Emerging Leadership Council)	Café Avanti 732 Arthur Godfrey Road Miami, Florida 33140

## MARCH

DATE	EVENT	LOCATION
March 21, 2014	Southern Florida Minority Supplier Development Council 29 <sup>th</sup> Annual Business Expo	Broward County Convention Center 1950 Eisenhower Blvd. Fort Lauderdale, FL 33316
March 21, 2014	ABC Contractors Social Luncheon Meeting	Chop House 305 200 Biscayne Blvd. Miami, Florida



March 19, 2014	Open for Business Small Business Workshop – Miami Dade County & The Beacon Council	Miami Springs Recreational Center 1401 Westward Drive Miami Springs, FL 33166
March 17, 2014	The Business Spot Radio Interview	Studio 5 Ten 4510 N. University Drive Lauderhill, Florida 33351
March 7, 2014	City of Homestead	Phicol Williams Community Center 951 SW 4 <sup>th</sup> Street Homestead, Florida 33030
March 4, 2014	Turner Construction Industry MBE/SBE Outreach	Turner Construction 1000 NW 57 <sup>th</sup> Court, Suite 200 Miami, Florida 33126

### APRIL

DATE	EVENT	LOCATION
April 30, 2014	BDI Construction Certification Event	BDI Construction 7270 NW 12 <sup>th</sup> Street Miami, Florida
April 25, 2014	M-DCPS Prequalification Workshop and Coffee with the Community	M-DCPS Auditorium 1450 NE 2 <sup>nd</sup> Avenue Miami, Florida 33132
April 24, 2014	Open for Business Small Business Workshop – Miami Dade County & The Beacon Council	Bethel Apostolic Temple 1855 NW 119 <sup>th</sup> Street Miami, Florida 33167
April 24, 2014	Greater Kendall Business Association General Meeting	Killian Palms Country Club 9950 SW 104 <sup>th</sup> Street Miami, Florida 33176
April 24-25, 2014	Florida Association of Minority Business Enterprise Officials (FAMBEO) Conference	Embassy Suites 1601 Belvedere Road West Palm Beach, FL 33406
April 11, 2014	Koze Fanm Radio Show Interview	Koze Fanm Studio 1510 NW 162 <sup>nd</sup> Street Miami, Florida 33162

### MAY

DATE	EVENT	LOCATION
May 30, 2014	Minority Business to Business Event – Miami Bayside Foundation	Bayside Marketplace South Building Food Court – 2 <sup>nd</sup> Floor 401 Biscayne Blvd. Miami, Florida 33131

May 29, 2014	Open for Business Small Business Workshop – Miami Dade County & The Beacon Council	Chamber South Perrine Office 900 SW 97 Avenue Miami, Florida 33157
May 21, 2014	Hialeah Chamber of Commerce General Meeting	Howard Johnson 7707 NW 103 <sup>rd</sup> Street Hialeah, Florida
May 19, 2014	Radio Interview – The Gray Zone 880the Biz.com	Radio Station 880 AM 2828 West Flagler Miami, Florida
May 15, 2014	National Association of Black Women in Construction “Career and Industry Day”	MDC Homestead Campus 500 College Terrace- Bldg F Homestead, Florida 33030
May 14, 2014	The Blue Book Expo	Broward County Convention Center 1950 Eisenhower Blvd. Fort Lauderdale, FL 33316
May 8, 2014	MCM, National Association of Black Women in Construction (NABWIC) Small Business Workshop	South Florida Educational Credit Union 1498 NJW 2 <sup>nd</sup> Avenue Miami, Florida 33132
May 6, 2014	Turner School of Construction Management Reception	Miami-Dade College South 500 College Terrace Multi-Purpose Room – F222 Homestead, Florida
May 2, 2014	Miami-Dade Chamber of Commerce – “Business 101 – Back to Basics”	Black Police Precinct Courthouse and Museum 480 NW 11 Street Miami, Florida 33136
May 2, 2014	Greater Miami Chapter of NGIP Annual Reverse Trade Show	McDonald Center 17051 NE 19 <sup>th</sup> Avenue Miami, Florida 33162

## JUNE

DATE	EVENT	LOCATION
June 27, 2014	Pirtle Construction Company “ Local Workforce Seminar”	Lindsey Hopkins 750 NW 20 Street – 4 <sup>th</sup> Floor Miami, Florida 33127
June 16, 2014	Pirtle Construction Company “ Local Workforce Seminar”	Manuel Airtime Community Center 900 SW First Street Miami, Florida 33130
June 14, 2014	India: The Jewel of Emerging Markets	The Ritz Carlton 1 North Fort Lauderdale Beach Blvd. Ft. Lauderdale, FL 33304

# 2014-2015 COMMUNITY OUTREACH AND BUSINESS DEVELOPMENT ACTIVITIES

## JULY

DATE	TIME	EVENT	LOCATION
July 31, 2014	8:30 – 10:00 am	Office of Economic Opportunity "Coffee with the Community"	Miami-Dade County Public Schools SBAB- Auditorium 1450 NE 2 <sup>nd</sup> Avenue Miami, Florida 33132
July 29, 2014	5:00 – 7:00 pm	D. Stephenson Construction Small Business Workshop	M-DCPS Auditorium 1450 NE 2 <sup>nd</sup> Avenue Miami, Florida 33132
July 25, 2014	10:00- 12:00 pm	Thornton Construction Small Business Workshop	South Florida Educational Credit Union 1498 NW 2 <sup>nd</sup> Avenue Miami, Florida 33132
July 23, 2014	5:00 – 7:00 pm	How to do Business with Miami-Dade County Public Schools in partnership with the Town of Miami Lakes	Mary Collins Community Center 15151 NW 82 <sup>nd</sup> Avenue Miami, FL 33014

## AUGUST

DATE	TIME	EVENT	LOCATION
August 28, 2014	8:00 am	Community Services and the Military	The Beacon Council 80 SW 8 <sup>th</sup> Street Miami, Florida 33130

## SEPTEMBER

DATE	TIME	EVENT	LOCATION
September 26, 2014	9:30 – 11:00 am	M-DCPS Veterans Workshop	Miami-Dade County Public Schools 1450 NE 2 <sup>nd</sup> Avenue Miami, Florida 33132
September 23, 2014	10:00 – 1:00 pm	Commissioner Barbara Jordan Small Business Workshop	Florida Memorial University 15800 NW 42 <sup>nd</sup> Avenue Miami, Florida
September 17, 2014	9:00 – 11:30 am	Miami-Dade Chamber of Commerce Certification Event	Florida Memorial University 15800 NW 42 <sup>nd</sup> Avenue Miami, Florida
September 16, 2014	6:00 – 9:00 pm	SBA Emerging Leaders	FIU (Brickell Campus) 1101 Brickell Avenue – Room 302 Miami Gardens, FL 33132
September 12, 2014	9:00 – 11:30 am	T & G Constructors Small Business Workshop	T&G Constructors 8348 NW 56 <sup>th</sup> Street Miami, Florida 33166

September 10, 2014	11:30 – 12:30 pm	Doral Business Expo	Miami Airport Convention Center 711 NW 72 <sup>nd</sup> Avenue Miami, Florida 33126
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## OCTOBER

DATE	TIME	EVENT	LOCATION
October 30, 2014	9:00 – 3:00 pm	100 Black Men of South Florida 4th Annual College & Career Expo	Miami-Dade County Fair & Exposition 10901 Coral Way Miami, Florida
October 28, 2014	6:30 – 7:30 pm	M-DCPS Disparity Study Community Workshop	Miami Jackson Senior High (Auditorium) 1751 NW 36 <sup>th</sup> Street Miami, Florida 33142
October 16, 2014	8:30 – 5:00 pm	MEDWeek 2014	Kal Kovens Conference Center F.I.U. North Campus 3000 NE 151 <sup>th</sup> Street Miami, Florida
October 8, 2014	5:30 – 7:30 pm	Open for Business Small Business Workshop – Miami Dade County & The Beacon Council	West Kendall Regional Library 10201 Hammocks Blvd Miami, Florida 33196
October 3, 2014	8:00 – 12:00 pm	Doing Business with the Military (The Miami-Dade Defense Alliance – The Beacon Council)	Hilton Miami Airport 5101 Blue Lagoon Drive Miami, Florida
October 1, 2014	9:00 - 10:30 am	Office of Economic Opportunity "Coffee with the Community"	Miami-Dade County Public Schools SBAB- Auditorium 1450 NE 2 <sup>nd</sup> Avenue Miami, Florida 33132

## NOVEMBER

DATE	TIME	EVENT	LOCATION
November 20, 2014	6:00-7:00 pm	ABC's to Grow Community Partnership	Partners for Self-Employment Training Center 3000 Biscayne Blvd Miami, FL 33132
November 20, 2014	8:00-10:00 am	Venezuelan Business Club	Tomasa Restaurant 5401 NW 79 <sup>th</sup> Avenue Miami, Florida 33166
November 19, 2014		FAMBEO (Florida Association of Minority Business Enterprise Officials) Conference	Rosen Center Hotel Orlando, Florida
November 18, 2014	7:30- 8:30 am	Community Bank Business Roundtable	Community Bank 28801 SW 157 <sup>th</sup> Avenue Homestead, Florida
November 6, 2014	11:30 am	CSBE (Community Small Business Enterprise) Meeting	94 <sup>th</sup> Aero Squadron 1395 NW 57 Avenue Miami, Florida 33126

November 5, 2014	9:00 - 10:30 am	Latin Builders Association Meeting	Latin Builders Academy 13835 NW 97 <sup>th</sup> Avenue Miami, Florida 33018
November 2 - 5, 2014		National Minority Supplier Diversity Conference	Orange County Convention Center Orlando, Florida

## DECEMBER

DATE	TIME	EVENT	LOCATION
December 11, 2014	8:30 -10:00 am	Office of Economic Opportunity "Coffee with the Community"	Miami-Dade County Public Schools SBAB- Auditorium 1450 NE 2 <sup>nd</sup> Avenue Miami, Florida 33132

## JANUARY

DATE	TIME	EVENT	LOCATION
January 28, 2015	10:00 a.m.	Miami International Airport Prompt Payment Workshop (T)	Miami Int'l Airport Terminal D – Auditorium 4 <sup>th</sup> Floor
January 14, 2015	11:00 – 1:00 pm	Chamber South Gavel Club – Networking Luncheon and New Members Orientation (O)	Brio Tuscan Grille 8888 SW 136 <sup>th</sup> Street Miami, Florida 33176
January 12, 2015	1:00 – 4:00 pm	National Association of Women in Construction "2015 Block Kids" (O)	Miami-Dade County Public Schools Shadowlawn Elementary 149 NW. 49 <sup>th</sup> Street Miami, Florida 33132

## FEBRUARY

DATE	TIME	EVENT	LOCATION
February 23, 2015	8:30 – 12:00 pm	How to Prepare a Request for Qualifications for Architect/Engineer (A/E) and Construction Management-at-Risk (CMR) Solicitations (T)	Miami-Dade County Public Schools 1450 NE 2 <sup>nd</sup> Avenue Miami, Florida 33132
February 20, 2015	10:00 – 12:00 p.m.	Coastal Construction Company "Small Business" Seminar(O)	Coastal Construction 5959 Blue Lagoon Drive Suite 200 Miami, Florida 33126
February 6, 2015	9:00 a.m.	Miami Dade County – Aviation Minority Affairs Division Community Meeting(O)	Miami Dade County Aviation Dept. 4200 NW 36 <sup>th</sup> Street Building 5A – 3 <sup>rd</sup> Floor Miami, FL 33102

## MARCH

DATE	TIME	EVENT	LOCATION
March 19, 2015	9:00 – 11:00 a.m.	D. Stephenson Construction Company "Small Business" Seminar (O)	Miami-Dade County Public Schools 1450 NE 2 <sup>nd</sup> Avenue Miami, Florida 33132
March 11-13, 2015		FAMBEO (Florida Association of Minority Business Enterprise Officials) Conference	Embassy Suites Jacksonville, Florida
March 10, 2015	9:00 – 11:00 a.m.	M-DCPS & United States Small Business Administration "How to Assert a Payment Bond Claim" Seminar (T)	Miami-Dade County Public Schools Facilities Maintenance Operations 12525 NW 28 <sup>th</sup> Avenue Miami, Florida 33167
March 6, 2015	9:00 a.m.	Miami Dade County – Aviation Minority Affairs Division Community Meeting (O)	Miami Dade County Aviation Dept. 4200 NW 36 Street Building 5A – 3 <sup>rd</sup> Floor Miami, FL 33102
March 5, 2015	8:30 - 11:30 a.m.	South Florida Minority Supplier Development Council (SFMSDC) Powernet (O)	Little Haiti Cultural Center 212 NE 59 <sup>th</sup> Terrace Miami, Florida 33137
March 5, 2015	8:30 - 11:00 a.m.	City of Opa-Locka & Miami Dade Chamber of Commerce "Open for Business Small Business Workshop" (O)	Sherbondy Village Community Center 215 Barack Obama Avenue Opa Locka, FL 33054

## APRIL

DATE	TIME	EVENT	LOCATION
April 30, 2015	7:30 – 11:30 am	Fundamentals for Emerging Contractors: Financial Statements, Invoicing, and What the Surety Wants to See Construction Financial Management Association (O)	Shula's Hotel 6842 Main Street Miami, FL 33014
April 21, 2015	9:00 am	MCM & M.A.C. Construction "Small Business" Seminar (O)	South Florida Educational Credit Union (2 <sup>nd</sup> Floor Conference Room) 1498 NE 2 <sup>nd</sup> Avenue Miami, FL 33132
April 14, 2015	7:30 am	Community Bank Event (O)	Community Bank 28801 SW 157 Avenue Homestead, Florida
April 13 - 15, 2015	8:00 – 5:00 p.m.	Southern Florida Minority Supplier Development Council (SFMSDC) Business Expo(O)	Broward County Convention Center 1950 Eisenhower Boulevard Fort Lauderdale, FL 33316
April 13, 2015	2:00 p.m.	Southern Florida Minority Supplier Development Council (SFMSDC) Business FAM Tour (O)	Port of Miami Miami, Florida 33132
April 7, 2015	11:45 am	National Association of Women in Construction (O)	Café Vico 1125 N. Federal Highway Fort Lauderdale, FL 33301

April 2, 2015	10:00 – 12:00 pm	M-DCPS & MDC Joint Roundtable on Youth Safety Community Action Plan (O)	Miami Northwestern Senior High 1100 NW 71 <sup>st</sup> Street Miami, Florida 33150
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### MAY

DATE	TIME	EVENT	LOCATION
May 19, 2015	9:00 am	State Contracting & Engineering Corporation Insurance and Bonding 101 (O)	South Florida Educational Credit Union (2 <sup>nd</sup> Floor Conference Room) 1498 NE 2 <sup>nd</sup> Avenue Miami, FL 33132
May 14, 2015	9:00 am	Thornton Construction Small Business Seminar (O)	South Florida Educational Credit Union (2 <sup>nd</sup> Floor Conference Room) 1498 NE 2 <sup>nd</sup> Avenue Miami, FL 33132
May 7, 2015	3:00 – 7:00 pm	The Blue Book Building & Construction Network Showcase (O)	Broward County Convention Center 1950 Eisenhower Blvd. Fort Lauderdale, FL 33311
May 1, 2015		Miami Dade County – Aviation Minority Affairs Division Community Meeting (O)	Miami Dade County Aviation Dept. 4200 NW 36 <sup>th</sup> Street Building 5A – 3 <sup>rd</sup> Floor Miami, FL 33102

### JUNE

DATE	TIME	EVENT	LOCATION
June 11, 2015	10:00 – 12:00 p.m.	Model Contractor Development Program – Stakeholders Meeting (O)	South Florida Educational Credit Union (2 <sup>nd</sup> Floor Conference Room) 1498 NE 2 <sup>nd</sup> Avenue Miami, FL 33132

(O) Community Outreach Event  
(T) Technical Assistance Seminar







# SMALL/MICRO AND MINORITY/WOMEN OWNED BUSINESS ENTERPRISE ADVISORY COMMITTEE

## ROLE

The role of the Advisory Committee is to:

- Provide guidance on the implementation of the SBE/MBE Program and to promote the participation and use of SBEs/MBEs and M/WBEs in the procurement activities of the Board;
- Identify and evaluate issue related to economic opportunities within the Board for small, micro and minority/women-owned businesses;
- Provide recommendations to the Board to improve the SBE/MBE program;
- Annually evaluate and report to the Board on the effectiveness of the SBE/MBE program in increasing minority and women-owned business participation in the Board's procurement process; and
- Monitor any disparity study that may be conducted by the board and make recommendations based on the results of any such study.

MEMBERS	APPOINTING AUTHORITY
Ron Frazier, Chair	Dr. Dorothy Bendross-Mindingall, Vice-Chair District 2
Victoria Tomas, Vice-Chair	Ms. Susie V. Castillo District 5
Oscar Baisman	Perla Tabares Hantman, Chair District 4
Brian Farrell	Dr. Martin Karp District 3
Karen Moore, Esq.	Dr. Wilbert "Tee" Holloway District 1
Alicia Gerrits Hawkins	Ms. Raquel A. Regalado District 6
Jorge Alvarez	Ms. Lubby Navarro District 7
Maria I. Gonzalez	Dr. Marta Pérez Wurtz District 8
Jeffrey Codallo	Dr. Lawrence S. Feldman District 9



PREVIOUS COMMITTEE MEMBERS	FISCAL YEAR SERVED
Mark Blumstein	2013-2014, 2014-2015
Carlos Carrilo	2012-2013, 2013-2014, 2014-2015
William J. Delgado	2012-2013, 2013-2014
Sandra Diaz-Velasco	2012-2013, 2013-2014, 2014-2015
Michael J. Higer	2012-2013

\*Served during the 2013-2014 fiscal year.

# THE OEO TEAM



## ADMINISTRATIVE TEAM

Brian A. Williams, Esq., Economic Development Officer  
Torey Alston, Executive Director  
Michelle Hicks-Levy, Certification & Outreach Supervisor

## CERTIFICATION, COMPLIANCE & CONTRACTOR PREQUALIFICATION TEAM

Marisol Marin, Office Manager  
Denise Mincey-Mills, Contracts Compliance Specialist  
Gustavo Perez, Certification/Compliance Specialist  
Diane Pinate, Administrative Assistant  
Claudine Wilson, Administrative Assistant  
Taimar Prince, Certification/Compliance Specialist  
Jaison Raju, Contractor Prequalification Specialist  
Christopher Gardner, Contracts Compliance Specialist  
Christine Howard, Contractor Prequalification Specialist  
Juliana Velez, Certification Specialist  
Carlos Garcia, Certification Specialist

## ACKNOWLEDGMENTS

Special thank you to the various M-DCPS departments for assistance in the development of this report (Facilities, Procurement, Controller's Office and Accounts Payable). Also, we acknowledge MC<sup>2</sup> Media Solutions Inc, a certified SBE firm with M-DCPS for the design and layout of this report.

## Miami-Dade County Public Schools Anti-Discrimination Policy

### Federal and State Laws

The School Board of Miami-Dade County, Florida adheres to a policy of nondiscrimination in employment and educational programs/activities and strives affirmatively to provide equal opportunity for all as required by:

Title VI of the Civil Rights Act of 1964 - prohibits discrimination on the basis of race, color, religion, or national origin.

Title VII of the Civil Rights Act of 1964 as amended - prohibits discrimination in employment on the basis of race, color, religion, gender, or national origin.

Title IX of the Education Amendments of 1972 - prohibits discrimination on the basis of gender.

Age Discrimination in Employment Act of 1967 (ADEA) as amended - prohibits discrimination on the basis of age with respect to individuals who are at least 40.

The Equal Pay Act of 1963 as amended - prohibits gender discrimination in payment of wages to women and men performing substantially equal work in the same establishment.

Section 504 of the Rehabilitation Act of 1973 - prohibits discrimination against the disabled.

Americans with Disabilities Act of 1990 (ADA) - prohibits discrimination against individuals with disabilities in employment, public service, public accommodations and telecommunications.

The Family and Medical Leave Act of 1993 (FMLA) - requires covered employers to provide up to 12 weeks of unpaid, job-protected leave to "eligible" employees for certain family and medical reasons.

The Pregnancy Discrimination Act of 1978 - prohibits discrimination in employment on the basis of pregnancy, childbirth, or related medical conditions.

Florida Educational Equity Act (FEEA) - prohibits discrimination on the basis of race, gender, national origin, marital status, or handicap against a student or employee.

Florida Civil Rights Act of 1992 - secures for all individuals within the state freedom from discrimination because of race, color, religion, sex, national origin, age, handicap, or marital status.

Title II of the Genetic Information Nondiscrimination Act of 2008 (GINA) - prohibits discrimination against employees or applicants because of genetic information.

Boy Scouts of America Equal Access Act of 2002 - no public school shall deny equal access to, a fair opportunity for groups to meet on school premises or in school facilities before or after school hours, or discriminate against, any group officially affiliated with Boy Scouts of America or any other youth or community group listed in Title 36 (as a patriotic society).

*Veterans are provided re-employment rights in accordance with P.L. 93-508 (Federal Law) and Section 295.07 (Florida Statutes), which stipulate categorical preferences for employment.*

#### In Addition:

School Board Policies 1362, 3362, 4362, and 5517 - Prohibit harassment and/or discrimination against students, employees, or applicants on the basis of sex, race, color, ethnic or national origin, religion, marital status, disability, genetic information, age, political beliefs, sexual orientation, gender, gender identification, social and family background, linguistic preference, pregnancy, and any other legally prohibited basis. Retaliation for engaging in a protected activity is also prohibited.

Revised: (07.14)



# OFFICE OF ECONOMIC OPPORTUNITY

**The School Board of Miami-Dade County**  
1450 N.E. 2nd Avenue, Suite 428  
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